How to harness, leverage and elevate innovative Al solutions to super/turbo charge your productivity and rain down fire on your competitors.





Introduction

It's 18 months since a well-respected Linkedin follower asked me: "Dave, how can I harness, leverage and elevate innovative AI solutions to supercharge or even turbocharge my productivity and rain down fire on my competitors?"

So I replied: "Sahil, you have inspired me to write a white paper titled How to harness, leverage and elevate innovative Al solutions to super/turbo charge your productivity and rain down fire on your competitors. Thank you my friend."

Sahil replied: "I don't want you to write a white paper titled How to harness, leverage and elevate innovative Al solutions to super/turbo charge your productivity and rain down fire on your competitors Dave, I want you to tell me how can I harness, leverage and elevate innovative Al solutions to supercharge or even turbocharge my productivity and rain down fire on my competitors?"

So I replied: "Sahil, it doesn't work that way my friend. The very creation of my white paper titled How to harness, leverage and elevate innovative Al solutions to super/turbo charge your productivity and rain down fire on your competitors will demonstrate how you can harness, leverage and elevate innovative Al solutions to super/turbo charge your productivity and rain down fire on your competitors."

"Ah," replied Sahil. "You're going to tell me by showing me aren't you Dave?"

"Yes Sahil, I am," I replied. "Now leave me to create/generate the magic."

"You're so inspiring," replied Sahil. "Can I create a short film about my learnings from this conversation while I'm at the gym this morning."

"If I say no, will you do it anyway?" I replied.

"Probably," replied Sahil.

"Lol,", I thought, while shaking my head in amusement before getting on with creating this white paper.

Harnessing.

Log into an Al chatbot.

Leveraging.

Type the following prompt into the chatbot:

"Please tell me how can I leverage innovative AI solutions to supercharge or even turbocharge my productivity and rain down fire on my competitors?"

Elevating.

Read the generic advice that the chatbot suggests, close your laptop lid, pick the device up and hurl it out of your nearest window like a discus.

Super/turbo charging your productivity.

Slap yourself in the face. Because the ONLY acceptable use of super/turbo charge is as follows:

SUPERCHARGE

Unacceptable use: "Supercharge your brand with these 27 really obvious marketing tips that we copied from four separate blog posts."

Acceptable use: "Supercharge your mobile with our fastest ever phone charger."

TURBOCHARGE

Unacceptable use: "Turbocharge your athletic performance with this non-illegal supplement."

Acceptable use: "Turbocharge your car with our new turbo charger."

Raining down fire on all your competitors.

Pray that your competitor is walking past when you hurl your laptop out of the window during the *elevating* section.

Mandatory graph.



Conclusion

You are now armed with the skills necessary to harness, leverage and elevate innovative Al solutions to supercharge or even turbocharge your productivity and rain down fire on your competitors, or to at least realise that harnessing leveraging and elevating innovative Al solutions to supercharge or even turbocharge your productivity and rain down fire on your competitors is probably not the best way to go about things.

NOW GO IN PEACE

Dave X

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